



## **BASIC DIGITAL WORKFLOW**

**In addition to mastering field skills, digital nature photography requires editing and post processing in Photoshop. Without proper instruction, entering this realm can be intimidating. This private workshop is dedicated to mastering the basics of digital workflow using Adobe Bridge, Camera Raw, and Photoshop, in a one-to-one learning environment. Suzi will share her secrets of time saving techniques for selecting, organizing and optimizing your best work, so that you can proudly share flawless images.**

This three -hour session is held at a convenient San Francisco Bay Area location and focuses on:

- Becoming a good editor - tips on how to look at your work objectively and choose your best images.
- How to use an editing platform- using Adobe Bridge's compare screens and quick viewing modes to judge sharpness and label selected images. We'll also go over how to read histograms.
- File naming and organization- tips for how to keep thousands of images organized and easy to access.
- Captioning- how to properly caption your images in order to comply with the industry standards for metadata in nature photography.
- Photoshop RAW window- using the RAW sliders to adjust exposure, contrast, saturation, color, sharpening, noise reduction, cropping, and more.
- Photoshop- making additional adjustments in Photoshop to fix persistent color shifts, to remove branches/grass, resize and sharpen images, and more. We'll discuss use valuable tools and time saving keyboard shortcuts.
- Final file formats- using the appropriate file formats and sizes for your output, including for print, email and submitting to editors/agents.
- Backing up your archive – the best techniques for backing up and the best hardware to use (both in the field and at home).

### **Price:**

- price for the session is \$395 for 1 person and \$500 total for 2 people
- you can add extra people for \$100 each if you like, but please keep in mind that this will affect the one-to-one nature of the private instruction

*Prices include 3 hours of instruction, beverages and informational handouts*

For bookings and more information, please contact Suzi Eszterhas at [suzi@suzieszterhas.com](mailto:suzi@suzieszterhas.com) or (831) 588-3505 or visit [www.suzieszterhas.com](http://www.suzieszterhas.com).